

A stage fit for tomorrow's FA stars

David Beckham Pitch gets branding-friendly premier perimeter solution



The Challenge

The FA wanted only the best for its highest profile 'social pitch' at St George's Park, its new centre of excellence in Staffordshire, opened in October 2012 by the Duke and Duchess of Cambridge – FA President Prince William and his wife Kate

The fence at Pitch No 2, the David Beckham Pitch, needed to take sponsorship and branding and keep rattle and noise to a minimum. The FA also wanted to fit in with the landscaping of the National Forest in which the centre sits.

The Solution

The system had to be in keeping with the environment – even down to surfacing the pitch surround in the same golden colour as the car parks. It needed to limit noise impact on neighbours and cause minimal disruption to pitch use during installation as the fencing went in after the pitch.

They chose a quality system that will last on this high-usage pitch at heights of 2m and 5m with EPDM inserts to insulate the fence panels from the posts to reduce noise during impacts to 72dB compared with the 93dB of wooden panels.

Zaun designed its Super Rebound to take branding and sponsorship signs and for

the fencing to remain robust even in brisk winds when the graphics can threaten to act as a 'sail'.

The installation, which is around a pitch that is primarily used by the public rather than for England training, carries Zaun's industry-leading 12-year product guarantee.

Zaun worked closely with East Staffs Borough Council on planning consent and with the St George's Park groundsman and facilities team to complete a tight programme of works on the £105m complex on budget and in time for the royal opening.



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Super Rebound is the best football pitch fencing on the market. Zaun managed the installation to ensure minimal disruption on-site and a quality finish all in good time for the Royal opening.

St George's Park Facilities Manager Peter West

Key Project Data

Sector	Sports Stadia and Venues
Sub-sector	Football Pitches
Project scope	Noise and Rattle Reduction Pitch Perimeter Fencing Solution
Services provided	Design; Manufacture / Fabrication; Build
Project location	Burton on Trent
Client	St George's Park / The Football Association
Contractor	Zaun
Budget	> £50k